



**TECHHOUSE**

# ELEVATOR

**ENERGY**

THE ACCELERATOR PROGRAM  
BY TECHHOUSE & BLUE MINDS COMPANY

THE BLUE  
MINDS  
COMPANY

**TECHHOUSE**

# PURPOSE

## **DIGITAL TRANSFORMATION IN THE ENERGY SECTOR**

THI TECHHOUSE GmbH and The Blue Minds Solutions are partners in a funding project: the European Digital Innovation Hub INNOVATE.

As part of this **funding** project, TECHHOUSE and The Blue Minds Solutions have planned a subsidized and therefore **free Startup Accelerator** – called **ELEVATOR**, which supports new companies from the energy sector in their growth through various online and in-person modules.

### **What does that mean?**

In our **ELEVATOR**, we will give a minimum of 5 European startups the opportunity to engage interdisciplinary in business modelling, their digital potential, marketing, scale-up and personal development.

They will be integrated into the ELEVATOR program for a period of 2 months, which offers further training and consulting modules at certain fixed times.

There are **no costs for the start-ups** and travel costs for the attendance appointments are also covered to some extent by the funding program.

The Accelerator is part of the European Digital Innovation Hub INNOVATE and funded by





# VISION

## What are we looking for?

Are you a Start-up that focuses in an **innovative field** in the **energy sector**?

Are you interested in learning about building a company or bringing your existing project to the next level and connect with the ecosystems in these fields?

We offer **YOU the chance to apply for our ELEVATOR - for FREE!**

Our vision is to integrate different innovative approaches into the energy market, and we know that Start-ups often have it rough to find the right connections.

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**APPLY  
NOW!**

## **JOIN our ELEVATOR program to benefit from:**

- ✓ Tailored workshops and seminars to accelerate your growth
- ✓ Mentorship from industry experts
- ✓ Networking opportunities with key players in the Energy sector
- ✓ Access to our extensive ecosystem and resources

Don't miss out on this opportunity to take your startup to the next level. Apply now and be part of the future of the energy innovation!



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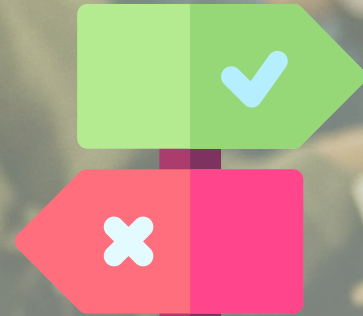


# TIMELINE



14<sup>th</sup> March 2025

**Application  
Deadline**



15<sup>th</sup> – 31<sup>th</sup> March 2025

**Pitch Session & Decision Phase**



1<sup>st</sup> April - May 2025

**Acceleration Program**



May 2025

**Final Pitch Event**



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# PROGRAM

## What is it?

The TECHHOUSE ELEVATOR Accelerator offers a unique opportunity for startups to enhance their business through interdisciplinary business modelling, exploring their digital potential, and refining their marketing, sales, and personal development strategies.

### Program Details:

- ✓ **Duration:** 2 months
- ✓ **Structure:** The program includes 2 online modules (leaps) and 1 face-to-face module (camp)
- ✓ **Support:** Comprehensive training and consulting at specific intervals.
- ✓ **Cost:** Free of charge, including covered travel expenses for in-person sessions.

\*A requirement for participation is that the start-up has not received more than €294,745 in de minimis aid in the last 3 years.

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# ACCELERATION TIMELINE





# YOUR ELEVATOR TEAM

We are ready to **LEVEL UP YOUR STARTUP!**

To apply, please fill out our application form here: [APPLY NOW](#)

If you have any further questions, please feel free to contact us at any time



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